

	Actions	Timeframe for Activity	By Whom
	Create Strategic Plan FY2024-FY2028	FY2022-FY2023	Director, Staff, Trustees

Goal: Serve as a Community Resource Center

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
To expand upon the library's potential to serve as a community resource center where residents can access all types of media, technology, and information in-house or virtually.	Update library technological capabilities by adding new computers and other technologies for users to experiment with in the library.	Ongoing	Director, Adult/Technical Services Librarian, Staff
	Update the Library's website, including the addition of short video explanations of how to access and use C/W MARS services, to enhance use of the online catalog for all types of learners.	FY2021 - Ongoing	Adult/Technical Services Librarian, Youth Services Librarian, Staff
	To use universally accessible principles to promote inclusivity and to maximize the potential of access to information (e.g. make peripheral computer devices available).	FY2021 - Ongoing	Adult/Technical Services Librarian
	To assess the library space and users' needs within the space to develop future plans for comfortable seating areas, meeting room needs, and Internet access points.	FY2021 - Ongoing	Director, Staff

Goal: Serve as a Community Resource Center (cont.)

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
Continue to expand community partnerships with cultural, civic, and social groups, as well as businesses, associations, and organizations.	Co-sponsor programs and informational meetings in the library and within the community. Provide information to the public about opportunities offered by these partners.	Ongoing	Director, Youth Services Librarian, Adult/Technical Services Librarian
	Continue to work with other area libraries, non-profits, and museums to provide shared training and networking opportunities.	Ongoing	Director

Goal: Create Young Readers

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
To motivate and inspire children ages 0 to 12 to read, learn, and feel connected with their library.	Work to expand and strengthen partnerships with local educational institutions and other community partners.	Ongoing	Youth Services Librarian, Director, Community partners
	Work with schools and homeschooling families to provide relevant materials for student projects and research through collection development and interlibrary loan.	Ongoing	Youth Services Librarian, Community partners
	Encourage new youth patrons by facilitating elementary school field trips to the library for activities and instruction.	FY2021 - Ongoing	Youth Services Librarian, Community partners
	Provide programming that meets the interests of children and families, including STEAM opportunities.	Ongoing	Youth Services Librarian, Community partners

Goal: Create Young Readers (cont.)

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
To provide parents, caregivers, and service providers of young children with the tools necessary to encourage and foster young readers.	Host speakers at the library to discuss topics like early literacy and provide dual programs for children simultaneously so parents may attend alone.	FY2021 - FY2023	Youth Services Librarian, Community partners
	Provide readers' advisory lists for various age groups by subject by using the Novelist feature within the online catalog. Continue to teach families how to use this feature.	FY2021 - Ongoing	Youth Services Librarian
	To use the children's space as a place to display informational posters and materials that supports parents' roles in fostering their child's early reading skills, cognitive development skills, and social emotional growth.	Ongoing	Youth Services Librarian
To motivate and inspire young adults ages 13 to 17 to read, learn, and feel connected with their library.	Create a Teen Space that encourages the emotional, social, and intellectual development of young adults.	FY2021 - FY2023	Youth Services Librarian, Director, Staff, Community partners
	Provide materials and programming that meets the interest and educational needs of young adults.	Ongoing	Youth Services Librarian, Director, Staff
	Work to expand and strengthen partnerships with local educational institutions.	FY2021 - Ongoing	Youth Services Librarian, Director, Community partners
	Create a Teen Advisory Board, including older Juveniles, to encourage the active engagement of young adults at the library.	FY2023	Youth Services Librarian, Director

Goal: Inspire Lifelong Learning

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
To motivate all age groups to continue to expand their horizons, while maintaining a strong connection with their library community.	Increase programming and support for patrons, including readers' advisory services, academic support, and, as needed, training using online resources.	Ongoing	Director, Adult/Technical Services Librarian, Youth Services Librarian
	Encourage staff to take continuing education courses and/or participate in relevant professional development opportunities.	Ongoing	Director, Board of Trustees
	Provide basic, intermediate, and advanced classes on using the Internet, experimenting with emerging technology, and searching proprietary databases.	FY2021 - Ongoing	Adult/Technical Services Librarian, Director, Staff
	Support cognitive development and social-emotional well-being for ages birth to 5 years old with library materials and programs for children and caregivers.	Ongoing	Youth Services Librarian, Director, Staff
	Provide as needed one-on-one instruction to patrons when using library hardware and software to assist with information finding and/or empower patrons' continued usage.	Ongoing	Adult/Technical Services Librarian, Director, Staff
To maximize opportunities to share a wide variety of art, nature, history, and culture with patrons.	Co-sponsor programs with other local institutions covering topics such as energy conservation, cooking/baking, local history, crafting/workmanship, the arts, etc.	Ongoing	Director, Adult/Technical Services Librarian, Youth Services Librarian, Staff
	Create collections of material specific to local historic people and places, and highlight the collections with relevant programs and community partnerships.	Ongoing	Director, Staff

Goal: Stimulate Imagination

Objectives (if included in current strategic plan)	Actions	Timeframe for Activity	By Whom
To provide materials and programs that excite patrons' imaginations and provide pleasurable reading, viewing, and listening experiences.	To evaluate the collections and provide materials that meet popular demand; and to create space for said collections with continued maintenance and weeding practices.	Ongoing	Director, Staff
	Continue to provide access to e-content for online users through C/W MARS.	Ongoing	Director, Staff